|  |
| --- |
| Flynn’s arcade |
|  |

|  |  |
| --- | --- |
|  | Flynn’s Arcade |

Contents

[design brief 2](#_Toc18655343)

[Area of INVESTIGATION (research) 3](#_Toc18655344)

[Comparison of website making tools 3](#_Toc18655345)

[3](#_Toc18655346)

[Background research on Flynn and his design aesthetics 4](#_Toc18655347)

[Research on data communications and its implications for web design 5](#_Toc18655348)

[Design sketch 6](#_Toc18655349)

[Final concept design 7](#_Toc18655350)

[design changes 8](#_Toc18655351)

[Evaluation 9](#_Toc18655352)

[bibliography 10](#_Toc18655353)

# design brief

Flynn’s arcade has been slowly losing money as the trend for video game has slowly moved away from ‘social video arcade’ to ‘at home ‘video game consoles’ such as Atari and commander 64. Flynn wants to reposition his business as a revenue for selling new games and trading used games. Flynn wants you to design and create ‘alpha phase’ website that communicates his new model

# Area of INVESTIGATION (research)

## Comparison of website making tools

## Related image

What is Wix?

Wix is a free and easy online website making tool that helps the user make a professional looking website in a short time. Wix was founded in 2006 by Israeli developers Avishai Abrahami. Although Wix is free it also has premium feature.Premium Plans offer several benefits including removing Wix ads, connecting a personal domain to your site (e.g. www.mystunningwebsite.com), Premium support, additional storage and bandwidth, and more. The Wix Premium Plans are divided into Website Plans and Business & ecommerce Plans. The company is well known for its advertising during the super bowl. In 2019, it ran a commercial for the 5th time. Over the years they have used the famous actors and movie characters like Gal Gadot, Kung Fu panda and Brett Favre in the commercials.

What is Notepad++?

Notepad++ Is also a really simple and easy website making tool, it is also a text editor and source code editor for use with Microsoft Windows. It supports tabbed editing, which allows working with multiple open files in a single window. Notepad is also a really good tool to make your own website just for you to view, it can help you practice your coding skills.



What is bootstraps?

Although bootstraps is not a website making tool, it can help an early developer learn new codes. Itis the most popular HTML, CSS, and JS framework, Bootstraps is also a free and reliable online website. It can help you with coding and design layouts for your website. It has lots of JavaScript-based design templates that can be easily copied to your website layout. There are many design layouts from slides, buttons, borders, codes and much more. It helps early website developers learn new codes without struggle.

## Background research on Flynn and his design aesthetics

## 

Flynn’s design aesthetic is usually neon-blue and black, but it can also vary from his movie; Tron. In his movie his design colours also includes neon-orange and light-blue neon. Flynn also likes symmetrical shapes and shapes with sharp edges most of the buildings, cars, other vehicles and weapons are based around these 3 simple and basic ideas. Flynn also likes to mix neon-blue and black in his designs to make a futuristic scene, the main weapon in the game is a halo disk, it also gives a futuristic vibe because it looks like a ufo

## Research on data communications and its implications for web design

# Design sketch

# Final concept design

# design changes

# Evaluation

# bibliography

<https://www.wpbeginner.com/beginners-guide/how-to-choose-the-best-website-builder/>

<https://www.websitebuilderexpert.com/website-builders/wix/wix-review/>